



Access Trusted Private and Public Company Data to Research Competitors, Industries, and Business Financials

Whether you're a part of a law firm, academic institution, library, or government entity, you have likely experienced the challenges involved with gathering a high volume of fact-based data to inform your research and diverse audiences. Roadblocks can arise when individuals and/or organizations provide you with out-of-date, incomplete, unstructured, or inaccurate data, creating time-consuming tasks for your researchers, who need to aggregate and quality review information from several different parties.

Part of the challenge is likely the diversity of your data requirements. Researchers typically need access to local and global entity structures, private and public company financials, current and historical data, mergers, acquisitions and divestitures, and current and former ownership data to deliver critical and actionable intelligence. Such data can help you to form the unique insights you need and provide your library or research center with the resources they need to effectively support their internal stakeholders. Without such solutions, wading through a high volume of dense information from various sources can prove to be both time consuming and costly.

Reliable Entity Data is Essential to High-Quality Decisions

Entity data is valuable in a variety of different use cases, including as inputs to research projects that evaluate organizational and industry trends, assessing the competitive environment in which a firm is operating, and understanding financial successes and setbacks. Whatever your use cases, you will need reliable entity data solutions that can address the volume and complexity of your data challenges, so you can feel confident in making key business decisions for your own business and/or your clients.

Working with a Third-Party Provider to Inform Your Research Delivers Key Benefits:

- » One-stop-shopping for all your data requirements
- » Independent, unbiased data review and quality control
- » Standardized data structures that can easily be mapped to your internal systems and fields
- » Multiple delivery channels and partnerships that allow you to consume and interpret the data as you see fit
- » Sourced from global and local sources in all major languages, and delivered in English

Moody's Analytics data solutions deliver unparalleled data coverage with an unmatched breadth and depth of public and private company data.



Information on over 2.4 million M&A deals and rumors from 200 countries, with a 20-year or longer history in each location



Information on more than 140 million patents



Over 45 million private companies with detailed financials

You will need a trusted third-party data and analytics provider to realize these benefits. The key elements you will need that firm to deliver are:

- » Entity coverage that meets your current and future requirements for:
 - local and global corporate structures
 - private and public company information
 - current and historical ownership and shareholder details
 - detailed company merger and acquisition data
 - current and historical financial data that allows for analysis of company performance through varying economic cycles
- » Data management tools that enable an efficient research process

We Want to Be Your Trusted Third-Party Research and Competitive Intelligence Data Provider

We can help you expand and improve the quality of your data and analysis by providing access to:

- » Firmographic data with over 450 million public and private entities worldwide inclusive of data that's matched through both unique proprietary identifiers and industry-standard identifiers
- » 1.7 billion ownership links, including sophisticated parent/group and ownership analytics, shareholder and board information, and state-owned entities
- » Data on over 458 million people

You can access our resources directly through our web-based platforms or connect to them from your existing platforms via our proprietary connectors and partner APIs. With our data and unifying tools and interfaces, we can help you find the right solution so you can accelerate your research and competitive intelligence needs.

No matter where you are on your research and competitive intelligence journey, we can help.

For more information, please visit [moody's.com](https://www.moody's.com) or alternatively call:

Americas Client Services Desk
+1.212.553.1653
clientservices@moody's.com

Europe Client Services Desk
+44.20.7772.5454
clientservices@moody's.com

Asia Client Services Desk
+852.3551.3077
clientservices@moody's.com

Japan Client Services Desk
+81.3.5408.4100
clientservices@moody's.com